

## Hub Media

### Grow Your Business With Us

www.hubmedia.org





Hub Media is one of the leading companies in the INDIA specialising in bespoke digital marketing solutions, bringing innovative, low cost and new green technology to a wide spectrum of businesses.

Our combination of technical and marketing expertise ensure that we understand wireless applications and how to use them as the basis for effective marketing campaigns.

Hub Media has gained a reputation for expertise in this field of marketing and has a growing reputation with a no nonsense, honest advice approach.

With our own technology, Hub Media is able to offer the best digital marketing solutions available.

We ensure that our software and hardware compatibility is maximised to provide a robust platform to run any digital marketing campaign. Our successful products, forward thinking customers and partners have helped us grow into one of the most successful digital companies nationwide. Our full time support and committed team ensure that we can deliver up to the minute campaigns for any business.

# Hubmedia.org

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### WE DELIVER SALES LEADS, **INCREASE VISIBILITY &** CONVERT IDEAS INTO MARKET **GROWTH!**

# igital Marketing

Probably the most heard term in the last decade when it comes to Marketing. Nowadays, Digital Marketing should be the integral part of any business promotion.

Reaching out to right audience at right time is the main focus for Digital Marketers. There are plenty of ways businesses can grow with Digital Marketing.



It's not just about creating a pretty website. It needs to be matched with plenty of visits.



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### HELP FIND NEW **CUSTOMERS** AND MAKE SURE THEY CAN FIND YOU!

# ocial Media

Social media has become a significant part of our lives and it's something that influences on a daily basis.

Social platforms provide an amazing way to grow your brand online - it simply takes creativity, passion and consistency to keep things moving in the right direction.

Build your traffic in your premises and online using Blue Apricots Insteo Social Display Screens. Unlike other passive digital signage, our unique social networking content encourages your customers to interact with your digital sign.

In the process you get to build your marketing lists, social networks and overall e-marketing campaigns.

#### ▶ f У 💿 ▶ in 🦻 More...

People enjoy being part of a business that brands itself pro-actively. Twentyone will inform your customers with engaging content and maintain positive relationships with your target audience. Remember, if you're not on social platforms, you're competitors will be!

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### BE SOCIAL, **JOIN THE** CONVERSATION AND MONITOR THE IMPACT.

Display your Ads, Promotions and Specials – no outside advertising

# eb Design & Development

Great web design that engages and inspires is crucial to any project's success.

Hub Media believes good design is the result of a carefully considered creative process that not only delivers stunning visuals but also, above all else, solves the problem.

Our creativity is directed by your requirements, culminating in the production of a refined design overview that sets the visual tone for your entire website.

#### Content Managed

#### **Change Text, Images And Pages, Anytime, Anyplace!**

Our experienced web design and development team can create anything from industry leading off-the-shelf content management systems to completely bespoke business solutions to meet your needs.

#### **E-Commerce**

Online Store's That Look Great, Are Easy To Use And Ultimately -**Deliver Results.** 



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BE SEEN **EVERYWHERE** WITH A COMPETE **INFOTECH** WEBSITE, **OPTIMISED FOR** ALL DEVICES.



### pp Development & Marketing

Having a dedicated app for your customers' convenience means getting a step closer to digital success. With a properly-designed app, you place all your business's offerings right at the fingertips of your customers and improve the overall experience. At Hubmedia, we are dedicated to helping you build a bespoke app for your business that caters to all your customers' requirements.

#### App development -

Our app development team has the expertise to build apps for Android as well as iOS mobile operating system platforms. With the option to choose from Native, Webapp, or Hybrid app types, you get total flexibility to decide the experience you want your customers/users to have.

#### App marketing -

Getting the right app built is the first step to creating a digital success story for your business. The second step is to market it to make sure you get the right returns from the investment you have made for the app development. FAR AWAY FROM THEIR COMPUTERS, PEOPLE NOW SWIPE AND PRESS INSTEAD OF CLICKING.

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# mazon SEO & PPC

Whether you are solely an Amazon seller or a business owner looking forward to broadening your offerings to the platform, organic and/or paid ranking will work to your advantage of reaching out to potential customers. We, at Hubmedia, can help you cut through the Amazon marketplace clutter and rank your products higher.

#### Amazon SEO -

Amazon SEO is critical for getting your products to become discoverable in the cluttered Amazon marketplace. With this Amazon seller service of ours, you get your products organically ranked for the right keywords so that customers can discover them and learn about your business.

#### Amazon Ads -

Faster return on investment require faster rankings. Amazon Ads help you skip the rigorous and time-taking process of getting your products organically ranked. As part of our Amazon seller service, we help you optimise your Amazon Ads to make sure you get higher returns.

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### ENHANCE YOUR PRODUCT **VISIBILITY & SELL ON LARGEST** ECOMMERCE PLATFORM OF THE WORLD

### ontent

You already know that good content is essential for your online marketing, whether it's web copy, SEO content, blogs, press releases or product descriptions. You also know that writing content can be frustrating, time consuming and expensive.

Hub Media offering is simple: intelligent original writing at affordable rates. No trendy creative waffle, no online marketing mumbo jumbo or premium rate strategic blarney. Just rock solid content and sensible advice.



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### CLEAR, CONCISE, ENGAGING AND FAR REACHING.

# raphic Design

We're all using digital media more and more these days thanks to iPads, Kindles and smart devices.

It's great for certain things but how many people still print out e-mails, mailshots or digital brochures? Lots...that's how many. Why? Because it's easier to read on a sheet of paper and people are tactile.

That's why printed literature is still very important to any serious branded business that needs to communicate its product range or services.



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### WE DON'T JUST CREATE GREAT WEBSITES... WE ALSO HAVE A WEALTH OF EXPERIENCE IN PRINT DESIGN.



# lients

Hub Media has the portfolio of clients across the world from different verticals which include Travel & Hospitality, Advertising, Retail, Law etc.

We offer customized solution for small to large scale organizations as per the business requirement. Meeting the ROI for our clients is our main focus.



More...



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### IT'S EASY DOING BUSINESS WITH HUB MEDIA.





### **Hub Media** Grow Your Business With Us



If you have a project or a big idea and you're looking for an agency that shares your enthusiasm

# ind Us



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### Thank You